

National Level Management Symposium

on

“EMERGING TRENDS IN MANAGEMENT”

4th, November, 2011

REGISTRATION FORM

Name :

Designation
(Only for faculty) :

Address for communication:

Phone :
Mobile :

Title of the paper:

DD No. : Rs. :
Bank : Dated :

DATE :

SIGNATURE

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For further details and registration, Contact:

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CALL FOR PAPERS



ORGANIZED BY

DEPARTMENT OF MANAGEMENT STUDIES

**St. MICHAEL COLLEGE OF ENGINEERING AND
TECHNOLOGY**

(An ISO 9001 : 2008 Certified Institution)
St.SANTHIAGAPAR NAGAR, KALAYARKOIL – 630 551
SIVAGANGAI DISTRICT, TAMIL NADU.

Website: www.smcet.edu.in

ABOUT THE COLLEGE

St. Michael college of Engineering and Technology is the first institution to venture quality technical education in the rural region of Sivagangai district. It was established by the founder chairman Late **Ln. Dr. V. Michael**, B.E., M.I.S.E., Ph. D (USA) in the year 1998. It is situated on Madurai, Thondi National Highway, Kalayarkoil -630 551, Sivagangai District, Tamilandu. It is about 60 km from Madurai and about 15 Km from Sivagangai. One decade has passed by from the inception of this college. The need and demand for the quality technical education is obvious from the way it has grown in these 13 years. The Trust has established 14 other Institutions during these 13 years. The college is spread over 150 acres of land. It is far from the din and bustles of busy cities and Located in a serene atmosphere. The infrastructure and other special features unique to this college project it to be prominent and stand out from the rest of the Institutions. What we offer must be a gift of lifetime rather than just a four year long period of Study. We repeat that we offer values and not mere knowledge.

DEPARTMENT OF MANAGEMENT STUDIES

The Department of management studies is established in the year of 2007. The department shares the mission and vision of the institute in imparting high quality education to the students. The department is equipped with well qualified and experienced faculties to improve the students' managerial skills and professional attitude in order to make them face the challenges in their professional carrer. The department is continuously organizing workshops, seminars and guest lectures. The department conducts various programs to enrich the knowledge and ability of the students.

ABOUT THE SEMINAR

Traditionally, the term "Management" refers to the activities (and often the group of people) involved in the four general functions: planning, organizing, leading and coordinating of resources. Note that the four functions recur throughout the organization and are highly integrated. Emerging trends in management include assertions that leading is different than managing and that the nature of how the four functions is carried out must change to accommodate a "New Paradigm" in management. This topic helps everyone to accomplish a broad understanding of management (including traditional and emerging views), and the areas of knowledge and skills required to carry out the major functions of management.

Broader area for discussion

1. FINANCE
2. MARKETING
3. HUMAN RESOURCE
4. RETAIL SECTOR
5. SERVICE SECTOR
6. TOURISM AND TRAVEL
7. TQM
8. EMERGENCY AND DISSASTER

These themes are only the possible suggestive topics and the paper presenters can enjoy the liberty to include topics that fall within the parameters of the seminar theme.

Call for Papers:

Guideline for Abstract/Paper Submission/Participation

- The abstract of 250 words should be sent as a soft copy (MS Word (2003) attachment via E-Mail) on or before 14th October 2011.
- One hard copy and one soft copy of the full paper should be submitted in A4 size, MS-Word (2003) format, Times New Roman font.

Dates to Remember:

Submission of Abstract	: 14-10-11
Submission of Full Paper with DD	: 20-10-11

Registration fee:

For Professionals	: Rs.500/-
For Faculty	: Rs.500/-
For Students / Scholars	: Rs.250/-

Participants are requested to send the filled in registration form to the organizing secretary together with registration fee by DD drawn in favour of **The Convener, Department of Management Studies**, payable at **Kalayarkoil**

Address for all Communication:

Dr.N.NAMASIVAYAM,

Convener

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Group of Institutions

St.Michael College of Engg& Tech

Fatima Michael College of Engg &Tech

Michael Institute of Management (B-School)

St.Michael Polytechnic College

Roseline College of Education (B.Ed.)

Rosline Teacher Training Institute (D.T.Ed.)

St. Michael Teacher Training Institute (D.T.Ed.)

Sahayamatha Teacher Training Institute (D.T.Ed.)

Fatima Teacher Training Institute (D.T.Ed.)

St.Michael Matriculation Hr.Sec. School

St.Michael Matriculation School

Pope John Paul II Middle School

Annai Thersa College of education

Gandhi Matriculation Hr.Sec. School